

WORKSHOP ON

FREE TRADE AGREEMENTS (FTAs):

Trends, Challenges and Opportunities for Cambodia

Date: 08 February 2021

Venue: Sofitel Phnom Penh Phokeethra

SPONSORSHIP OPPORTUNITIES

THE EVENT

On **8 February 2021** at Sofitel Phnom Penh Phokeethra, EuroCham Cambodia invites you to join the half-day workshop on **"Free Trade Agreements (FTAs): Trends, Challenges and Opportunities for Cambodia in 4 Dimensions"**.

This workshop brings together an exclusive panel of leading experts from the Royal Government and the private sector to discuss the promising role of Free Trade Agreements (FTAs) in Cambodia's economic future and how they could impact your business.

H.E. Mr SOK Sopheak, Secretary of State, and H.E. Mr RATH Saravuth, Director General of International Trade, will guide you through what FTAs are and what they bring for Cambodia's businesses. Expert FTA-negotiators, Mr. RATH Saravuth and Mr. LONG Kenvichet, will give unique insights on the FTA negotiation processes. Dr. SANG Sinavith, Director of the Dept. of International Customs Cooperation, will address the impact on Cambodia's customs regulations and procedures, while Mr. SUY Bunthan from DHL Express will address the opportunities and challenges of FTAs from the private sector's perspective.

This is followed by an interactive panel discussion and open Q&A session with all speakers, where H.E. Mr. CHHIENG Pich, Director General of Logistics at Ministry of Public Works and Transport will be sharing his insights on the potential impact on Cambodia's logistics and logistic costs. **Join this workshop to learn about the FTAs and new chapter of opportunities for both your business and the whole country!**

SPONSORSHIP

Boost your brand awareness at this business related, yet friendly function.

SPONSORSHIP BENEFITS	GOLD	SILVER
PRE-EVENT VISIBILITY		
Logo placement in promo Emails (14,000+)	Large	Medium
Logo placement in Social Media Posts (15,000+)	Large	Medium
Logo placement on EuroCham Website Event page	Large	Medium
ON-SITE VISIBILITY		
Allowance to display corporate I-stand	2	
Corporate Brochure display at EuroCham registration table	✓	
Logo placement on EuroCham event's I-stand	Large	Medium
Acknowledgement as official event sponsor in the opening remarks	✓	✓
POST-EVENT LOGO RECOGNITION		
Logo recognition on EuroCham Newsletter Large	Large	Medium
PERKS		
Complimentary tickets to the event	3	1
MEMBER PRICE	\$1,100 <small>[VAT Included]</small>	\$770 <small>[VAT Included]</small>
NON-MEMBER PRICE	\$1,430 <small>[VAT Included]</small>	\$1,100 <small>[VAT Included]</small>

EVENT DETAILS

DATE	08 February 2021
LOCATION	Sofitel Phnom Penh Phokeethra
ATTENDANCE	70 - 100 [Expected]

PROMOTION & VISIBILITY

FB FOLLOWERS	19,200+
LINKEDIN	11,125+
EMAIL SUBSCR.	13,500+
WEBSITE VIEWS	558,990+ LAST 12 MONTHS

LATEST WORKSHOP EVENT

STAKEHOLDER DIALOGUE ON CONSUMER PROTECTION	ATTENDANCE : 110
DEAL MAKING AND DISPUTE RESOLUTION IN COMMERCIAL TRANSACTIONS	ATTENDANCE : 185

FOR MORE INFO

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